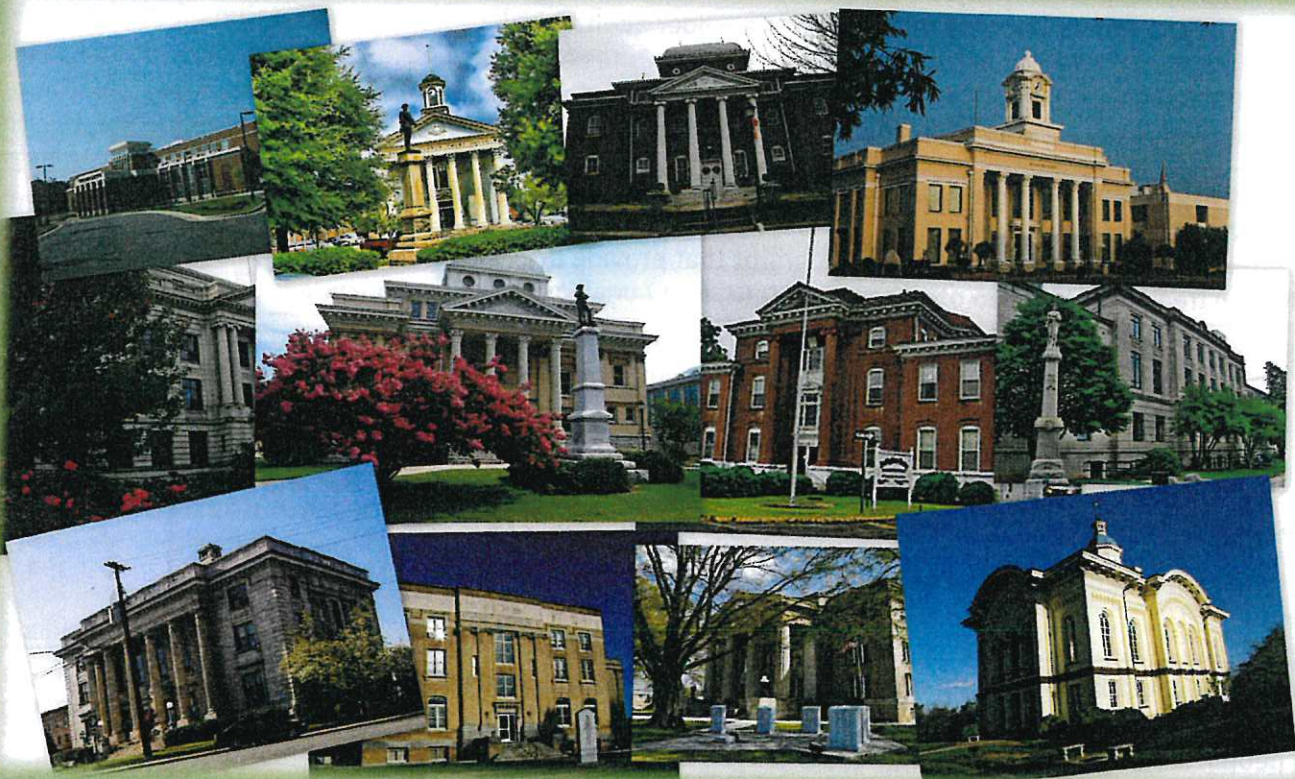


Proudly Serving 75 Member Governments
Across the Piedmont Triad Region of NC



2020-2021 ANNUAL RETURN ON INVESTMENT REPORT FOR THE REGION

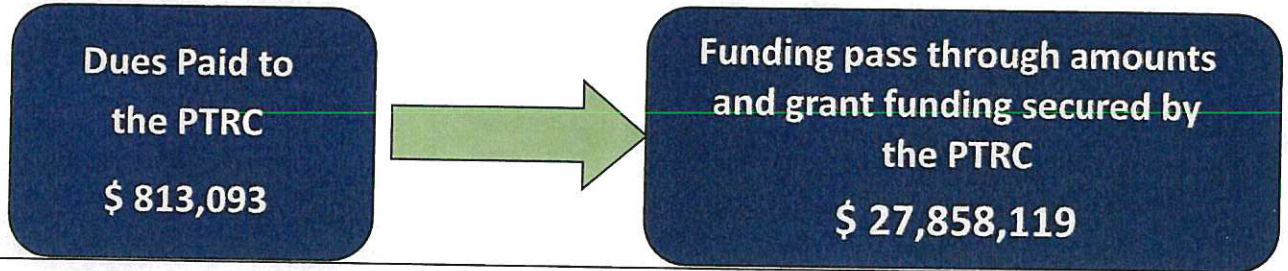


**PTRC
2021**

SNAPSHOT OF SERVICES AND RETURN ON INVESTMENT

REGIONWIDE

FY 2020-2021



Program or Service Area	Pass Through Grant Funding Provided
<p>Aging Services—12 County Area Services for older adults include meals for seniors, transportation and legal services, prescription assistance and healthcare management, caregiver and respite assistance, in-home services, adult day care, four congregate nutrition sites, and senior centers. In the past fiscal year, the PTRC has</p> <ul style="list-style-type: none"> • Served 14,690 seniors with in-home or community based services, provided 1,194,839 meals to seniors, provided 82,534 transportation trips (including medical appointments), and 145,431 in-home/personal care visits to frail older adults. • Oversaw 28 senior centers and 44 congregate nutrition sites across the region. • Made 107 visits to 305 long term care facilities in the region prior to the pandemic. Since visits were restricted, ombudsmen handled 2,572 cases via phone or email. 	\$ 14,647,051
<p>Criminal Justice Programs—Davidson, Davie, Forsyth, Rockingham, Stokes, Surry, and Yadkin Counties Grant funding secured for criminal justice programs that provide drug treatment and behavior modification treatment to 1,625 offenders.</p>	\$ 864,288
<p>Housing and Community Development Programs— 12 County Area</p> <p>Grant funding secured for home rehabilitation—59 homes rehabbed; 56 in progress.</p> <p>Administer Section 8 Housing Vouchers that provide housing for low income families and provide rental income back into the region. Total households served: 776</p> <p>Grant funding secured to weatherize 322 homes for low income, elderly, or disabled homeowners.</p>	\$ 7,626,759 \$ 1,231,265 \$ 3,040,764 \$ 3,354,730
<p>Workforce Development Services— Caswell, Davie, Forsyth, Rockingham, Stokes, Surry, and Yadkin Counties 6,847 people and 785 businesses received job placement or workforce assistance in the past year</p>	\$ 4,720,020
<p>On an investment of \$593,091 in membership dues, \$55,599 in RPO (transportation planning) dues, and \$164,403 in Stormwater Education & Outreach Fees</p>	\$ 27,858,119 returned

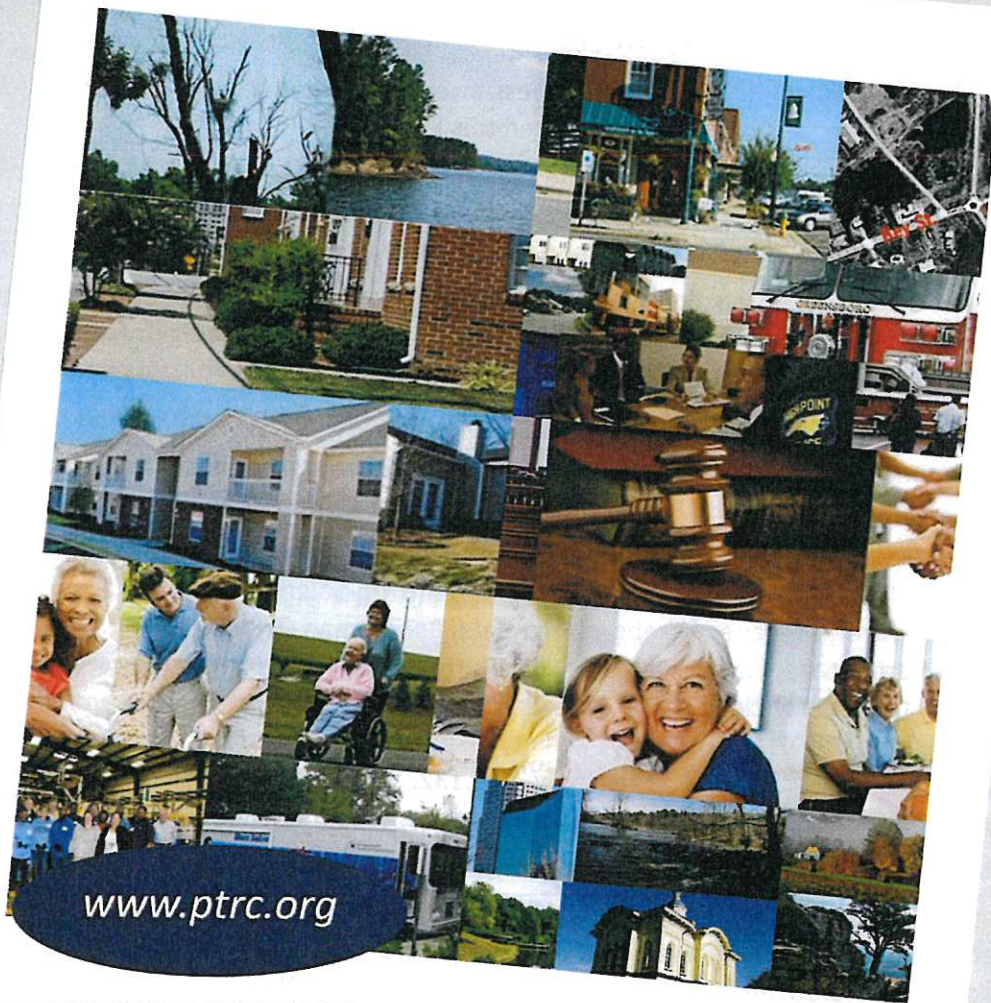
A look at the services and programs the PTRC is involved with across the Piedmont Triad Region

The PTRC has

- Secured **\$2,020,000** in no-interest loans for **247** businesses impacted by the pandemic.
- Secured **\$2 million** in EDA funding for a regional Business Investment Fund for start-ups and small businesses across the region.—fully disbursed, with 94 jobs created this FY.
- Secured another **\$16 million** in federal grants for the region; EDA grants of **\$10,847,113** for projects in Forsyth, Davie, and Alamance; ARC grants of **\$1,300,000** for projects in Forsyth and Stokes Counties, and CDBG grants for **\$4,004,250** for projects in Randolph, Caswell, and Rockingham Counties.
- Developed the region's Comprehensive Economic Development Strategy (CEDS) called Triad Tomorrow. Triad Tomorrow is the blueprint for regional economic development activity, and strategies from that plan will be coordinated through the Piedmont Triad Regional Development Corporation.
- Collaborated with the Piedmont Land Conservancy to create a regional trails database and network.
- Developed the Piedmont Triad Food Council—Community partners representing a broad array of food system sectors working together to improve the Piedmont Triad foodshed.
- Provided stormwater public education and outreach for Alamance, Davidson, Forsyth, Guilford, Randolph, and Rockingham Counties, along with the cities of Greensboro, Winston-Salem, Burlington, Elon, Gibsonville, Graham, Green Level, Haw River, Mebane, Asheboro, Archdale, Randleman, Trinity, Jamestown, Oak Ridge, Summerfield, Clemmons, Kernersville, Lewisville, Reidsville, Thomasville, and Lexington to comply with unfunded mandates required by the federal Clean Water Act. During the pandemic, virtual programming social media, and mass media were primarily used. Facebook activity (likes, shares, comments, page views) - 29,739; Instagram activity—20,666; in-house website activity - 45,132. Mass media television impressions—2,943,000, radio impressions—1,708,000; on-line ad impressions—5,584,384.
- Water quality work—watershed plans for Richland Creek, and Jordan Lake One Water Plan.
- Parks and recreation planning for Asheboro, Pilot Mountain, Walkertown, Walnut Cove, and Mocksville. Other parks and recreation initiatives include a regional blueway plan, a regional outdoor recreation website (underway), Yadkin River State Trail Map, and the Yadkin Valley Bicycle Plan.
- Passenger Rail Promotion
- Planning projects for Asheboro, Mebane, Gibsonville, Jonesville, Liberty, Yanceyville, Archdale, Denton, Lewisville, and Montgomery County
- Clean Fuel Advanced Technologies plan to reduce transportation emissions in Davidson, Davie, Forsyth, & Guilford Counties.
- Planning assistance for 12 members in conforming local ordinances to new state law 160-D.
- State designation for the Sauratown Mountains Scenic Byway in Stokes and Surry Counties.
- Completed Pay & Classification Studies for 27 local governments, including Forsyth, Davidson, and Rockingham Counties, and the cities of High Point, Burlington, Stoneville, Reidsville, Kernersville, and Denton. Executive searches for Mocksville, Randleman, and other management services tasks for Jamestown, and Haw River.
- Maintained a region wide drug testing and employee assistance program.



Creative Regional Solutions



The Piedmont Triad Regional Council is a voluntary association of local governments, urban and rural, authorized to:

- Make and implement joint regional decisions;
- Provide management, planning, and technical services to local governments;
- Identify and solve short and long term problems best addressed at the regional level; &
- Bring together local elected officials on a regular basis, giving them the opportunity to form working relationships.

Piedmont Triad Regional Council
1398 Carrollton Crossing Drive
Kernersville, NC 27284
(336) 904-0300

