

2020 Census: Complete Count Committees



Atlanta Regional Office

Managing Census Operations in
AL, FL, GA, LA, MS, NC, SC

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U.S. Department of Commerce
Economics and Statistics Administration
U.S. CENSUS BUREAU
census.gov

The U.S. Constitution and Decennial Census

- Conducted every 10 years since **1790**, as required by the U.S. Constitution. Article I, Section 2. *"Representatives and direct Taxes shall be apportioned among the several States which may be included within this Union, according to their respective Numbers . . ."*
- The 1790 counted 3.9 million inhabitants.
- U.S. marshals conducted the enumerations between 1790 and 1870.
- Specially trained enumerators carried out the census beginning in 1880.



1910 Enumeration
A census enumerator interviews Winnebago Indians in Wisconsin in 1910.

Schedule of the whole number of Persons in the Territories of the United States North West of the Ohio: Free white Males

Names of Counties	White Males		Free white Males		Slaves						
	Under 16 years of Age	16 years of Age & over	Under 16 years of Age	16 years of Age & over							
Jefferson	1927	758	749	751	417	1768	717	718	606	528	35
Washington	1035	379	568	642	292	991	521	472	507	193	18
Adams	737	373	319	321	177	684	261	267	273	115	15
Hamilton	3273	1335	1502	1251	480	3098	1165	1297	954	544	0
Wayne	546	201	332	514	198	467	193	352	198	100	139
Robt.	1648	626	928	1061	356	1415	608	760	698	242	125
Summit	202	71	228	223	55	206	83	93	106	51	5
The aggregate amount of each description . . .	9,762	3647	4036	4833	1485	8844	3323	3861	3742	2342	337

The whole number of Inhabitants in the Territory 43,365.

Historic census records are maintained and released by the National Archives and Records Administration, not the U.S. Census Bureau. Visit <http://www.archives.gov> for more information about publicly available records like the one shown here.

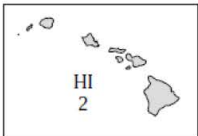
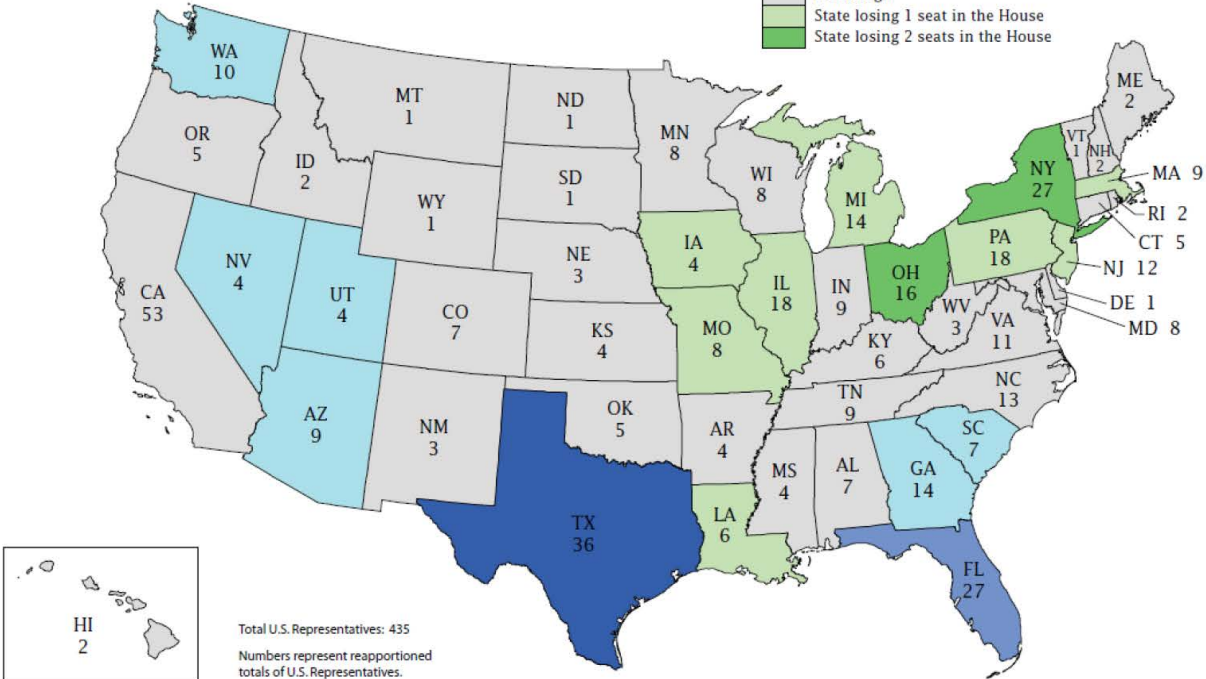
Why We Ask You to Allocate Resources to the 2020 Census

- Political Power
 - Census is constitutionally mandated for re-apportionment of Congress
 - Census results are used for Redistricting at national, state, and local levels.
- Money/Economic Impact
 - Billions of dollars are distributed to state and local governments using Census numbers.

Apportionment of the U.S. House of Representatives Based on the 2010 Census



- Change from 2000 to 2010
- State gaining 4 seats in the House
 - State gaining 2 seats in the House
 - State gaining 1 seat in the House
 - No change
 - State losing 1 seat in the House
 - State losing 2 seats in the House



Total U.S. Representatives: 435
Numbers represent reapportioned totals of U.S. Representatives.

U.S. Department of Commerce

USCENSUSBUREAU
Helping You Make Informed Decisions

Census Data Are Used In Many Ways

- Forecasting of future transportation needs
- Determining areas eligible for housing assistance and rehabilitation loans
- Assisting tribal, federal, state and local governments in planning, and implementing programs and services in:
 - Education
 - Healthcare
 - Transportation
 - Social Services
 - Emergency response
- Designing facilities for people with disabilities, the elderly and children

Privacy and Confidentiality

- Under Title 13, U.S. Code, all Census Bureau employees swear a lifetime oath to protect respondent data. It is a felony for any Census Bureau employee to disclose any confidential census information during or after employment, and the penalty for wrongful disclosure is up to 5 years imprisonment and/or a fine of \$250,000.
- We protect information by taking precautions in how we collect, analyze and disseminate information. The Census Bureau has strong program to protect information as they collect, process and store it in secure IT systems.
- The Census Bureau encrypts information, limits access, and actively monitors systems to make sure information stays secure.



It is
important to
note that the
Census
Bureau:

never asks for your full Social Security number;

never asks for money or a donation;

never sends requests on behalf of a political party;

never requests PIN codes, passwords or similar access information for credit cards, banks or other financial accounts.

Do You know that the Census Bureau Collects a Wide Variety of Data Every Month?

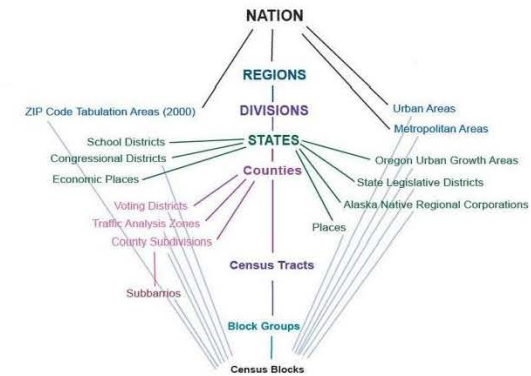


Demographics:
Age
Sex
Marital
Education
Housing
Health Ins and more



Business and
Industry Data
Import/Exports
Employment
Government Data

Standard Hierarchy of Census Geographic Entities

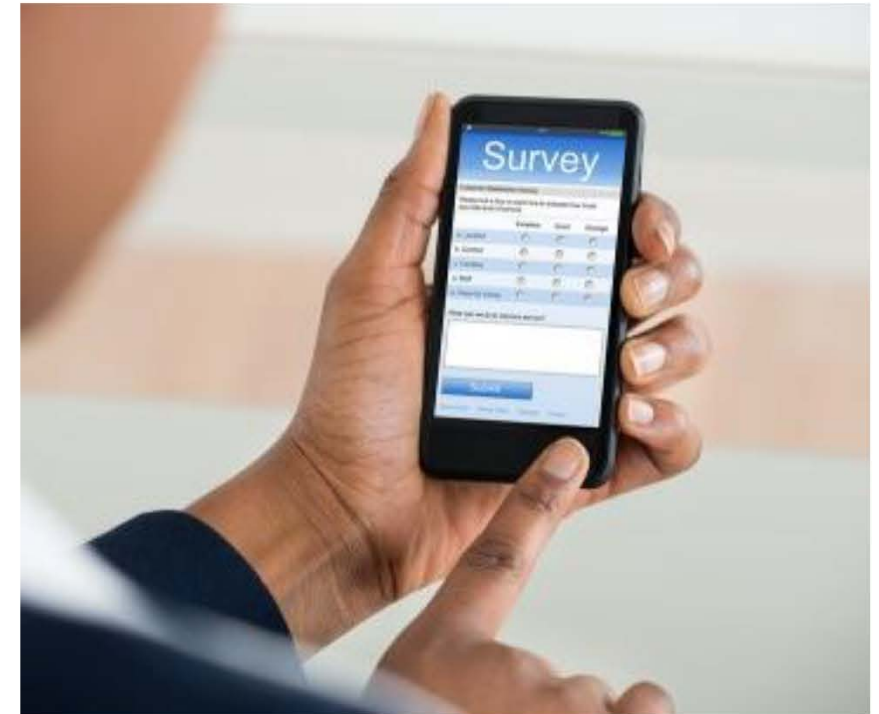


Data at a variety of
Geographic Levels:
National, State, County
City/Place
Tract
Block
Congressional Districts

***The goal of the 2020 Census
is to count everyone once,
only once
and in the right place.***

New Initiatives for Census 2020 to help us reach our goal.

- Allowing people to respond anytime, anywhere, via **phone or internet**. Tests have shown internet self-response is the most cost effective and accurate way. Those that request a form can complete the Census using the form.
- The Census Bureau is eliminating paper and incorporating the use of handheld data collection devices.



The goal of the 2020 Census is to count everyone once, only once and in the right place.

Complete Count Committees

- Ultimately, the success of the 2020 Census depends on everyone's participation. One way to ensure success is by forming a Complete Count Committee.
- State and local governments, businesses and community leaders form Complete Count Committees to encourage participation in their community. They develop an outreach plan tailored to the unique characteristics of their community. Then they work together to implement the plan.

Complete Count Committees

- Complete Count Committees conduct a wide range of possible activities. For example, they host promotional events, display census information in government buildings, include census messages on customer billing statements or other correspondence, and they network with community leaders to ensure everyone is involved.
- Opportunity to “tailor” the Census outreach and messaging to most effectively influence local communities.
- Involve all constituent groups, and use “trusted voices” of community leaders to encourage self-response.



Community-based CCC's

The Census Bureau encourages community leaders in hard-to-count areas to form CCC's and include trusted voices from the community.

Hard-to-count areas may, for example, have:

- Hidden or overcrowded housing
- Populations that speak little or no English
- Off-campus apartments
- New immigrant populations
- High poverty areas
- People displaced by natural disasters such as floods, fires, and hurricanes



Subcommittee Examples



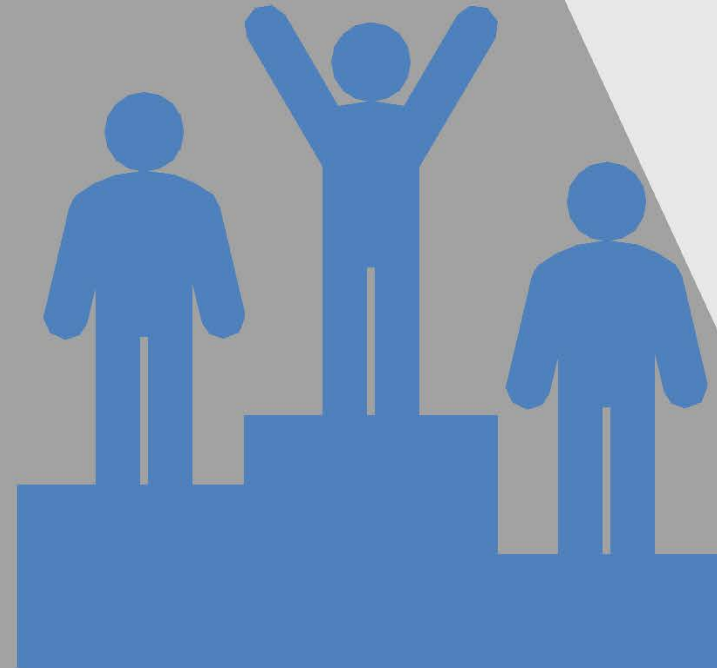
How the Census Bureau Will Support You

- We will provide staff from our regional offices to work directly with each Complete Count Committee.
- We will provide information, assist you in forming committees and subcommittees, and participate in local events and activities.
- We provide a guide for 2020 Census Complete Count Committees on our website at https://census.gov/programs-surveys/decennial-census/2020-census/complete_count.html
- As the 2020 Census gets closer, the Census Bureau will also launch a robust communications campaign. We'll use advertisements, conduct outreach. You can leverage our efforts in your own community through your Complete Count Committee.



Prepare for 2020 Census, Now!

- Create or join a Complete Count Committee and partner with other trusted voices and influential leaders in your area who are committed to increasing census participation. Encourage your peers to get involved too. **Call the Atlanta Regional Office to schedule a CCC Workshop.**
- Raise awareness by including census information in newsletters, social media posts, podcasts, mailings, and on Web sites.
- Help recruit census workers when jobs become available.



Recruiting/Hiring Challenges

- Now an online application and assessment is required for 2020 Census hourly positions (paid weekly). website 2020census.gov/jobs
- Expected challenges from the online process
 - Applicants who do not have computer or smart phone access
 - Applicants who do not have internet access or easy internet access
 - Applicants who are not tech-savvy and possibly intimidated by the process
 - Applicants who do not have email addresses



Where to Direct Interested Applicants for 2020 Census Positions

www.usajobs.gov

or

Census.gov/fieldjobs

or

Toll Free Jobs Line

1-855-JOB-2020

(1-855-562-2020) or (1-855-889-8932)

2020census.gov/jobs for hourly jobs (paid weekly)



Contact Information:

- Atlanta Partnership Staff 470-889-6530
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- Atlanta Recruiting 1-855-889-8932
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- Atlanta Geography 470-889-6550
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